



SPONSORSHIP OPPORTUNITIES

Those attending the 2019 Companies in Focus Seminar are key decision-makers in the fields of corporate growth, operations and salesforce development. Be a part of this popular seminar by sponsoring one of its essential elements, placing your company's name in front of more than 125 potential clients. In addition to the benefits listed for each sponsorship, your company will also be recognized in the program and on signage throughout the meeting. This is a great opportunity to choose a form of advertising that will best showcase your company's product/service line.

Ready to be involved and support this information-packed conference? Contact Hannah Stein at hstein@dsa.org. Questions? Call Hannah at (202) 452-8866.

Welcome Reception - \$4,000

The company that sponsors this kick-off event on Monday night will provide attendees with drinks and light fare for attendees the night before the seminar program begins! (The sponsor for this event may provide one marketing give-away to be distributed at the dinner.)

Online Marketing - \$2,500

More than 5,000 people will receive promotional information about this seminar through DSA's website. Make sure your company is part of what they see when you sponsor our web-based promotional efforts. Your logo and web link will be featured on promotional emails and on the Companies in Focus webpage.

Buffet Breakfast (2) - \$2,500

Nothing says "Good Morning!" like a delicious breakfast! Help wake up fellow attendees by sponsoring our buffet, loaded with all your breakfast favorites! (Function sponsor may provide one giveaway to be placed at each seat for distribution during breakfast.)

Lunch (2) - \$2,500

Give your fellow attendees a midday pick-me-up with delicious food and drinks by sponsoring one of the two lunches over the course of the event.



Transportation - \$2,500

Help us get where we're going! The true highlight of every Companies in Focus seminar is the site visits we make to our member companies. Sponsor the buses that take us there and your company will be the one to thank for this amazing learning experience. (The sponsor of this element may provide one giveaway to be distributed at the registration desk.)

Program of Events - \$2,500

Put your company's name in the hands of every attendee by sponsoring the seminar program. Your company will receive a ½ page ad on the back of the program. Don't pass up this great opportunity for visibility!